



## Press release

**Title:** GEZOLAN AG, a member of the KRAIBURG Group, opens production site in the USA

**Place/date:** Dagmersellen, 10 September 2018

**Characters including blanks:** 1,932, released for immediate use

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### Swiss granule manufacturer pushes internationalization

## GEZOLAN AG, a member of the KRAIBURG Group, opens production site in the USA

**After an intensive planning and construction period, the company opened its first location outside of Switzerland, in Buford, GA, in a ceremony on June 21, 2018. With the newly established Gezolan (KRAIBURG), LP, the well-known Swiss manufacturer of granules has taken a major step toward its goal of internationalization.**

As part of a fast-growing community of international enterprises in Gwinnett County, the company employs a total of 28 production, logistics and sales specialists at the new location in the USA. The local sales team serves primarily the US customers and the production facilities cover the majority of the demand of the North American market for EPDM granules of Swiss quality. This frees up production capacities at the main factory in Dagmersellen, Switzerland, in order to meet the growing demand in the core market of Europe and future markets in Asia. Altogether, the modern production plant located north of Atlanta will allow GEZOLAN to more than double its production capacities, and the resulting increase in delivery power will boost the company's competitiveness in the future.

The pursued goal of internationalization was also evident in the guest list, which made the opening an international event. In addition to the shareholders of KRAIBURG Holding, numerous other visitors from Germany, Switzerland, Canada and the USA attended the opening ceremony of Gezolan (KRAIBURG), LP. Customers as well as guests of honor from the city of Buford and the Partnership Gwinnet, an initiative for economic development in the community, took advantage of the opportunity to have a look at the production halls. In a tour of the new factory, the American employees played the role of tour guides as they provided detailed information about the production process and their work.



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Exterior view of the new production site in Buford, GA (USA)

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View of the production facilities in Buford, GA (USA)

### **About GEZOLAN AG:**

GEZOLAN - the Swiss specialist for rubber granules.

Since 50 years GEZOLAN has been the world's leading specialist for high-quality innovative and environmentally compatible granule solutions for sports and leisure applications. As a member of the international KRAIBURG Group, GEZOLAN earned a worldwide reputation as a pioneer in the manufacture of EPDM granules by using manufacturing processes from in-house developing to produce numerous products of the highest quality. GEZOLAN is a reliable partner and supplier for installation companies, system suppliers and sports authorities.



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