

GEZOLAN's US production plant celebrates 5th anniversary

Company is positive about development to date



The GEZOLAN (KRAIBURG), LP team celebrates its 5th anniversary

For five years now, GEZOLAN has been producing its EPDM granules not only at the main plant in Switzerland, but also at a production plant in the USA. The Buford, GA, location opened with a grand ceremony on June 21, 2018. Establishing a new production plant in the USA was a major milestone in the company's history. We are therefore taking the anniversary as an opportunity to look back at the early days of the US plant, to celebrate the achievements so far and to venture an outlook on future development.

Everyone involved knew from the beginning that it would be a huge project to establish a new location. However, the reasons for choosing a production plant in the USA were convincing enough for the organization to tackle the **challenge**. Especially the proximity to the North American market and the expansion of production capacities were determining factors for the decision to build a new production plant in the USA.

Within five years, the location has outgrown its infancy to become an established manufacturer of high-quality EPDM granules in the USA. The **state-of-the-art** production plant in Buford, GA, allows GEZOLAN to manufacture its high-quality EPDM granules for sports and leisure flooring right on site. In line with our guiding principle, we // live // quality, the

US location has enabled GEZOLAN to create shorter delivery routes and lead times for the company's local customers. With about 30 employees in total, daily production and availability for the North American market are assured. A large part of the existing GEZOLAN color range is already being manufactured right in Buford for the North American market and capacities are constantly being expanded to include all 22 standard colors. The plant in Buford now even has the flexibility to implement **special customer requests**, such as custom colors or granule sizes. With our own US sales team we also ensure excellent support for the North American customers.

In addition to economic endurance, the success of such a project requires above all a strong **team** of dedicated, motivated and tireless employees. Our thanks therefore go to all employees whose daily work contributes to the success of the plant and the company as a whole. The employees are therefore at the focus of the plant's 5th anniversary celebration.

On June 21, 2023, the anniversary of the official opening, the five-year anniversary was celebrated with a **culinary event** for all employees at the Buford site. While enjoying delicious food, anecdotes were exchanged and the last five years and the achievements were looked back on together. In addition, the whole US Team was presented with a GEZOLAN back-

pack and a key chain in the shape of a 5 made of our red EPDM granules as a gift.

As an accompanying communication campaign, GEZOLAN regularly publishes pictures and interviews of US colleagues in the news section of the website and on LinkedIn, who describe their very personal **impressions** from five years of GEZOLAN USA.

Resume:

The new plant has allowed GEZOLAN to further expand its worldwide network of distributors and partners in the sports and leisure flooring sector, to acquire new customers and to continuously develop and intensify relations with existing customers. These factors have resulted in a substantial **increase in sales** on the North American market and have made an enormous difference in the corporate success of GEZOLAN in recent years.

The US plant, as well as GEZOLAN as a whole, has a positive outlook on the future and is confident that both locations will continuously benefit from each other in the coming years, so that GEZOLAN will continue to successfully defend its top position as the **world's leading manufacturer** of high-quality rubber granule solutions.