



# KRAIBURG

FROM BUNKER RUINS TO  
A GLOBAL BUSINESS GROUP

1947 - 2022





## INTRODUCTION

Dear KRAIBURG,

In terms of feeling, it was only yesterday that we looked back on 60 years of KRAIBURG! And we also wanted to take advantage of the 75th anniversary to review the past, to point out the present and to dare a cautious look into the future.

But already during the first discussions it became obvious that we do not want to publish a chronicle in the conventional sense. Rather, our aim is to provide all employees with an overview of the KRAIBURG Group today.

With more than 2,500 employees in a total of nine divisions, we have reached a size that makes it difficult for some people to keep track of the WHOLE KRAIBURG family. Who are we, what do we do and what makes us special?

On the following pages we try to answer these questions for all KRAIBURG members.

At the same time, we would like to thank you for your commitment and dedication over the years. all these years have made KRAIBURG what it is today: An international family business!

Waldkraiburg, October 22, 2022



Daniela Schmidt-Kuttner  
*Chairwoman of the Supervisory Board*



Sabine Geigenberger  
*Member of the Supervisory Board*



Maximilian Westhoff  
*Member of the Supervisory Board*



Marc Westhoff  
*Member of the Supervisory Board*



Dr. Adolf Zellner  
*Board of Director*



Franz Hinterecker  
*Board of Director*



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### **Published by**

KRAIBURG Holding SE & Co. KG

Teplitzer Str. 20

D-84478 Waldkraiburg

### **Layout**

Andreas Pawel – KRAIBURG TPE GmbH & Co. KG

Andrea Tischler – KRAIBURG Holding SE & Co. KG

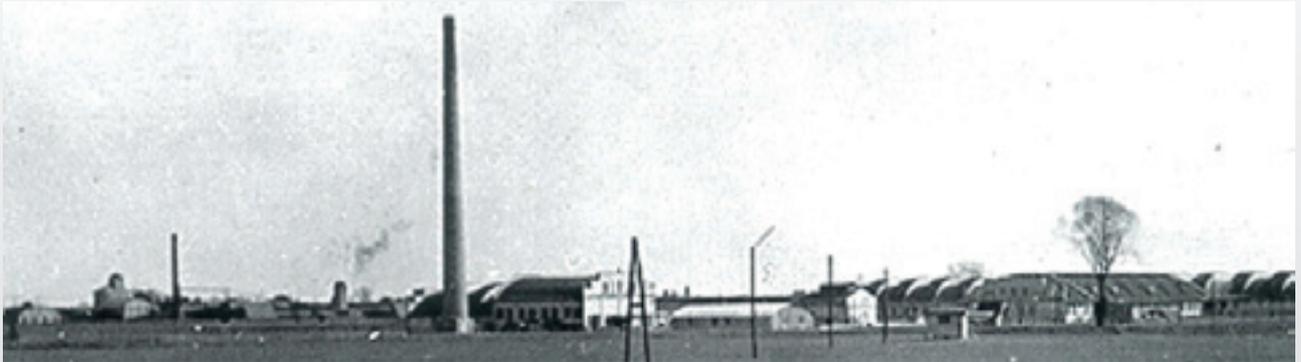
### **Print**

Druckerei Lanzinger, Oberbergkirchen

A big thank you goes to all who contributed to the creation!

# HOW THE RUBBER CAME TO WALDKRAIBURG

The KRAIBURG success story began long before the company was founded in Marienburg (Malbork), about 1,000 km away in what is now Poland. At the end of the 1920s, the construction of a rubber plant there was the decisive event that ultimately led to today's KRAIBURG group of companies.



Construction of a rubber plant as a branch plant of the Polish rubber manufacturer „PePeGe“ in the West Prussian town of Marienburg (today: Malbork, Poland).

Due to financial difficulties, the company was taken over again and renamed „Gummiwerk Reinhold Gollert KG“. Patented pneumatic tires were to lead the company to success.

1928

1932

1935

1936

Renaming of the company to „Standard-Gummiwerk AG“. Primarily rubber shoes are produced.



The desired success failed to materialize due to a lack of funds, and the company was on the verge of closure. The Reich Office for Rubber and Asbestos ordered Friedrich Schmidt to Marienburg to save the company. Bankhaus Hauck & Sohn, Frankfurt/Main, acts as investor. Production of solid rubber tires begins and the plant is successfully led out of the crisis.



Start of World War 2 - due to regular Wehrmacht orders, production increases from year to year, the workforce grows to 100 employees. Regenerate and sole plates are produced in large quantities.

In February, the battle for the city of Marienburg begins and ends after four weeks with the invasion of the Russian troops. This was the end of the Gummiwerk Reinhold Gollert KG. Most of the employees, as well as millions of Germans from the eastern areas, had to flee.

1939

1942

1945

Due to the war, the supply of natural rubber breaks down, so that the company has to switch to synthetic rubber (Buna).





## 1946

In August, a former factory site of a German armaments company in Kraiburg in Upper Bavaria is released for the settlement of displaced persons and refugees by the American military government.

Friedrich Schmidt is one of the first people to enter this armament area.

Initially, based on the decision of the Allies, all machines and production facilities are dismantled and handed over to the victorious powers in more than 700 railroad cars.

In some of the bombed and blown-up bunkers former powder rolling mills are found under the rubble. Friedrich Schmidt locates these and gets permission to dig them up, repair them and use them for rubber production.

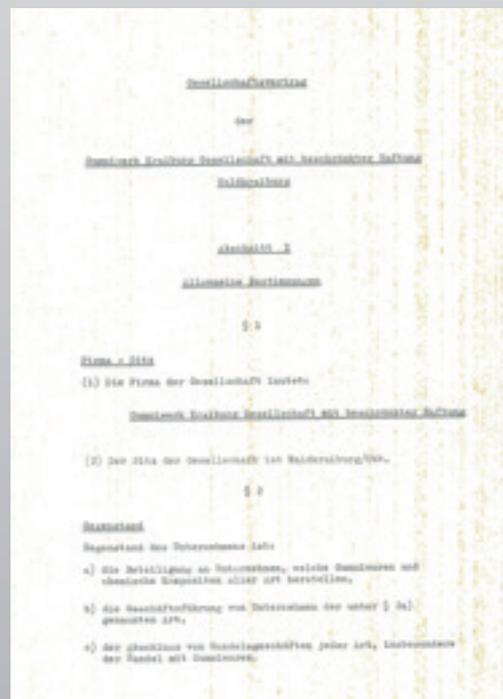
# FOUNDATION IN THE NEW HOME

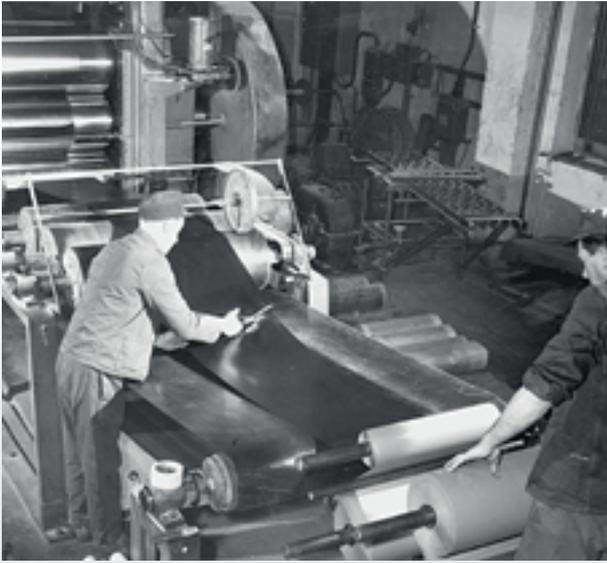
The launch of KRAIBURG

1947

## October 22, 1947

The founding agreement of **Gummiwerk KRAIBURG GmbH** is signed and the new company is entered in the Commercial Register. Friedrich Schmidt is appointed director.





The currency reform brings new challenges and the economy begins to normalize. KRAIBURG supplies tire repair plates and ball rubber to a small circle of customers. In Nuremberg, a first external warehouse is established.



A new production hall is put into operation. With the construction of generous social rooms, the company management already demonstrated its pronounced understanding for its employees at that time.

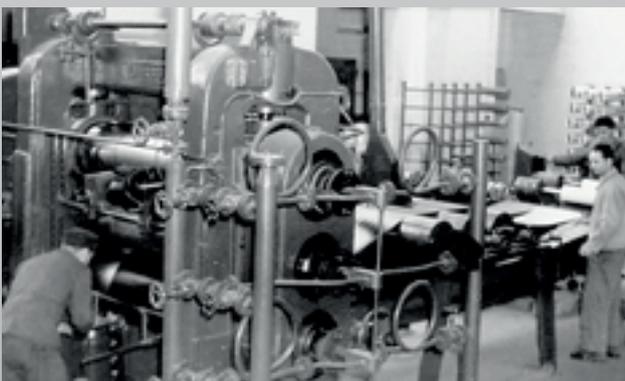
1948

1950

1953

1957

The new Waldkraiburg community is created from the bunker site. KRAIBURG increases its production figures and invests in new plant and machinery. Sales increase to 2.2 million Deutschmarks.



Gummiwerk KRAIBURG GmbH becomes a GmbH & Co. For this conversion, the lawyer Dr. Horst Westhoff, Frankfurt a. Main, is consulted.

**GUMMIWERK KRAIBURG**



G. M. B. H. & Co.



Anna Kurz and Friedrich Schmidt subscribe 50 % each as shareholders of the rubber plant. Dr. Horst Westhoff already holds a 50 % interest in Anna Kurz shares.



The expedition (outgoing goods department) is built and the addition of a production bunker of a production bunker creates office space for the administration. At the same time, planning for a new „Gummiwerk KRAIBURG“ are completed and construction of the new hall begins.

1958

1960

1963

Dr. Horst Westhoff and Friedrich Schmidt became partners since Anna Kurz had ceded her shareholding to Westhoff.





The new subsidiary in Geretsberg/Austria starts rubber production.

The completed production hall in Waldkraiburg/Austria can be occupied. The first organization plan regulates the competencies and areas of responsibility of the workforce.



Opening of the GEZOLAN AG production site in Dagmersellen (CH).

The workforce of the KRAIBURG Group grows to 350 and annual sales rise to 50 million Deutschmarks.

1965

1966

1968

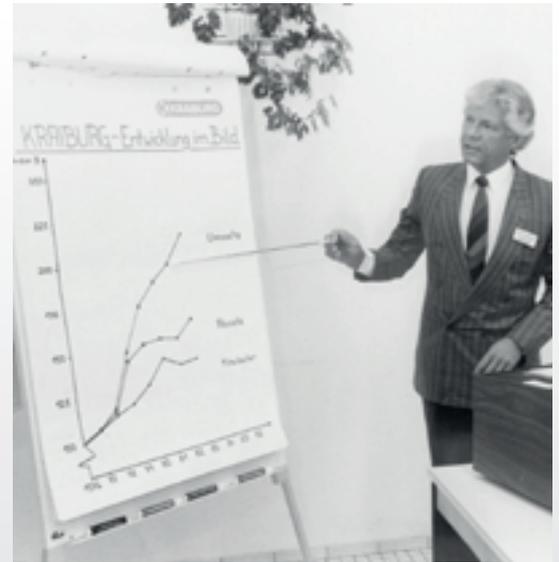
1971



The plant in Tittmoning starts operations to process old rubber into new products.

GEZOLAN is founded as a trading company in Zofingen (CH).

Director Friedrich Schmidt passes away on August 3, 1966, at the age of 73. His eldest son Peter Schmidt becomes his successor.



Peter Schmidt (left) is concentrating on the poorly performing plant in Tittmoning and hands over the management of the Waldkraiburg and Geretsberg to his younger brother Fritz A. Schmidt (right).

The KRAIBURG group exceeds the sales mark of 100 million Deutschmarks for the first time.

1973

1975

1980

On April 12, 1975, shareholder Dr. Horst Westhoff died completely unexpectedly. The heir was his son Ralph Uwe, who exercised his voting rights together with his mother, Dr. Ursula Westhoff.





Laying of the foundation stone in June for the new plant in Waldkraiburg on Teplitzer Strasse, with an investment sum of 35 million Deutschmarks.



In August, the company moves to its new plant in the Teplitzer Strasse, which is officially opened on October 13.

1987

1989

1991



Participation in JEVSA S.A. in Barcelona, Spain (*until 2013*), and participation and establishment of LIGUM spol. s.r.o. in Jablonec, former Czechoslovakia (*until 1998*).



Foundation of KRAIBURG RELASTEC GmbH in Salzwedel, Germany.



Commissioning of the new TPE production facility in Waldkraiburg.

1991

1993

1994

1995

Construction of KRAIBURG OF AMERICA in Lisbon, IA (USA) *(sold 1997)*.



Foundation of the joint venture company GOODWAY RUBBER INDUSTRIES SDN (MY) in Malaysia.





Foundation of KRAIBURG (M) in Malaysia.



Generation change at KRAIBURG: Peter and Fritz A. Schmidt retire from operational management.

1996

1997

1999

2001

KRAIBURG celebrates its 50th anniversary and employs 1,100 people in its nine plants worldwide with annual sales of 302 million Deutschmarks.



Foundation of KRAIBURG TPE GmbH in Waldkraiburg.





Start of production KRAIBURG TPE in Duluth (Georgia) in the USA.



60 years of KRAIBURG:  
1,700 employees worldwide, annual sales of EUR 370 million.



The KRAIBURG roll manufacturing plant in Geretsberg becomes an independent company.

2002

2005

2007

Foundation of KRAIBURG Holding GmbH & Co. KG with the management by Ralph Uwe Westhoff, Daniela Schmidt-Kuttner and Fritz M. Schmidt, with Maximilian H. Westhoff joining the management team in 2017.

Foundation of KRAIBURG Rubber (Suzhou) Co. Ltd. with its own production site in Suzhou/China.





Start of production of KRAIBURG TPE Technology (M) SDN. BHD. at the new site in Malaysia.



Inauguration of the new site of KRAIBURG TPE Corporation USA in Buford (Georgia).



Acquisition of the present-day KRAIBURG PuraSys GmbH & Co. KG.

2008

2013

2015

2018

KRAIBURG Elastik GmbH becomes Gummiwerk KRAIBURG Elastik GmbH & Co. KG and KRAIBURG STRAIL GmbH & Co. KG.



Opening of Gezolan (KRAIBURG), LP in the USA.





Marc Alexander Westhoff

Sabine Geigenberger

Daniela Schmidt-Kuttner

Maximilian Horst Westhoff

KRAIBURG Holding GmbH & Co. KG will trade under the name KRAIBURG Holding SE & Co. KG. The shareholder families are represented by their seats on the Supervisory Board.

## 2022



The board members Dr. Adolf Zellner (left) and Franz Hinterecker (right) are responsible for the operating divisions of the KRAIBURG group.

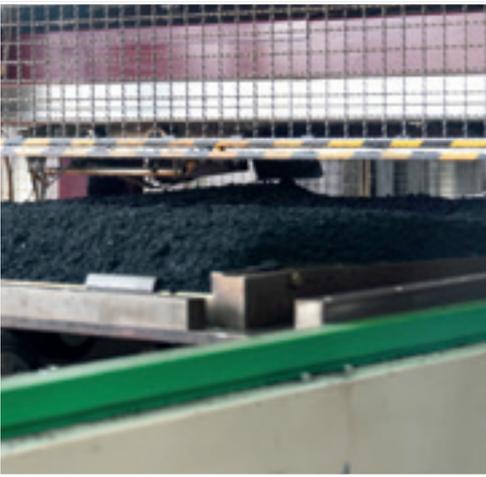


# THE KRAIBURG GROUP

Products & services for successful customers worldwide

The KRAIBURG Group under the umbrella of KRAIBURG Holding SE & Co. KG comprises worldwide 2,500 employees in nine strategic business areas. In addition to traditional products, such as technical rubber compounds and rubber for tire retreading, the divisions of the KRAIBURG Group manufacture a wide range of rubber products. In addition, KRAIBURG has also become a leading global manufacturer in the thermoplastic elastomers (TPE) business area.





**Rubber and Silicone Compounds**  
Gummiwerk KRAIBURG GmbH & Co. KG

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# Gummiwerk KRAIBURG

## RUBBER COMPOUNDS. SILICONE COMPOUNDS.

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The Gummiwerk KRAIBURG GmbH & Co. KG is the origin of the 75-year success story of the KRAIBURG Group. As one of the leading manufacturers of rubber and silicone compounds we develop and manufacture individual solutions for the demands of today and tomorrow. Forward-looking, we combine tradition, partnership and innovation.

Whether in the automotive industry, mechanical engineering, the printing and paper industry or in applications with special requirements - the compounds from Gummiwerk KRAIBURG impress with their consistently high quality, performance and reliability. With a focus on our specialty, we draw from a portfolio of 100,000 formulations. Of these, around 3,500 different formulations are series-produced each year, spread over approximately 24,000 individual orders. Our processed compounds can be found in almost every car made by German automotive companies, but also, for example, in Shanghai's Transrapid or in the world's largest clock in Mecca.





## Gummiwerk KRAIBURG

Date of foundation  
October 22, 1947

CEO  
Dr. Darijo Mijolović

Employees  
420

Sales 2021  
97.9 Mio. Euro

## Our history

- 1947** Entrepreneurial launch of Gummiwerk KRAIBURG
- 1965** Move to the new production hall (Plant A)
- 1989** Relocation to the industrial area after only two years of construction time
- 1992** The former site is given the name „Am Kalander“
- 1997** Ceremony for the 50th company anniversary
- 1999** Peter Schmidt and Fritz A. Schmidt hand over management  
Gummiwerk becomes the K Division within the Group
- 2000** Opening of the sales office in Korea  
Spin-off of the TPE business area into a separate company
- 2002** Opening of the sales office in China
- 2005** Laying of the foundation stone for the production site KRAIBURG Rubber (Suzhou)
- 2007** KRAIBURG Bulgaria in Novi Iskar is assigned to the K division
- 2009** Expansion of production by one production line
- 2014** Commissioning of the combined heat and power plant
- 2015** Photovoltaic system for own power production goes online
- 2018** Commissioning of a fully automated small component weighing system
- 2022** 75th company anniversary

**Tire retreading materials and ergonomic floor solutions**  
KRAIBURG Austria GmbH & Co. KG

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## We are KRAIBURG Austria

### Specialist for tire retreading materials and expert for ergonomic floor solutions

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Thanks to the company's long history, KRAIBURG Austria has extensive experience and know-how in the processing of rubber and is today a leading player in the rubber industry. The highly specialized product range is characterized by future-oriented developments for the rubber processing industry. It includes rubber compounds and materials for the retreading industry, hot retreaded commercial vehicle tires, ergonomic workplace mats and specialty products.

KRAIBURG Austria pays attention to environmentally conscious actions. Dealing with innovative products and processes at various stages of the tire life cycle is part of our daily business. The award of the EMAS certificate\* illustrates the anchored measures with the aim of improving environmental performance. The focus is on energy, raw material and resource consumption as well as emissions and waste avoidance or reduction.

*\*Community Eco-Management and Audit Scheme*





## KRAIBURG Austria

### Date of foundation

1964

### CEO

Stefan Mayrhofer

### Employees

330

### Sales 2021

67.1 Mio. Euro

## Our history

- 1964** KRAIBURG Austria is founded on a 120,000 m<sup>2</sup> sawmill site in Geretsberg
- 1966** First trade fair in Essen, Germany - meeting place for the tire retreading industry
- 1970** „KRAIBURG - THE ORIGINAL“ launches its career. On September 1, our first vulcanized tread rolls off the production line
- 1977** A major fire paralyzes our production for weeks in 1977. We rebuild our plant and install new mixing equipment
- 1981** The quality of our feeding strips is convincing. They make a significant contribution to sales. Today we produce 5,000 tons annually
- 1992** The second stack press doubles the production capacity for vulcanized treads - Expansion of the range
- 1996** New carbon black storage silo - Carbon black of various types is an essential component of almost all compounds. Our ten silos store up to 300 tons of
- 2003** Mixing record - 5,240 tons were counted in the raw operation
- 2007** The millionth kilogram of rubber solution was produced on November 6, 2007  
Participation in the Truck Race: In 2003, Austrian racing driver Egon Allgäuer drove to victory for the first time with retreaded KRAIBURG brand tires.
- 2009** New business division MATTING SYSTEMS - ergonomic workplace mats of the brand ERGOLASTEC®
- 2010** Production 2.0 - Our fifth mixer line is state of the art and ensures the quality of our products and product capacity
- 2017** Market launch RECOM Tires
- 2021** KRAIBURG Austria awarded EMAS certificate

## Barn flooring made of rubber

Gummiwerk KRAIBURG Elastik GmbH & Co. KG

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# KRAIBURG PUTS THE PASTURE IN THE BARN

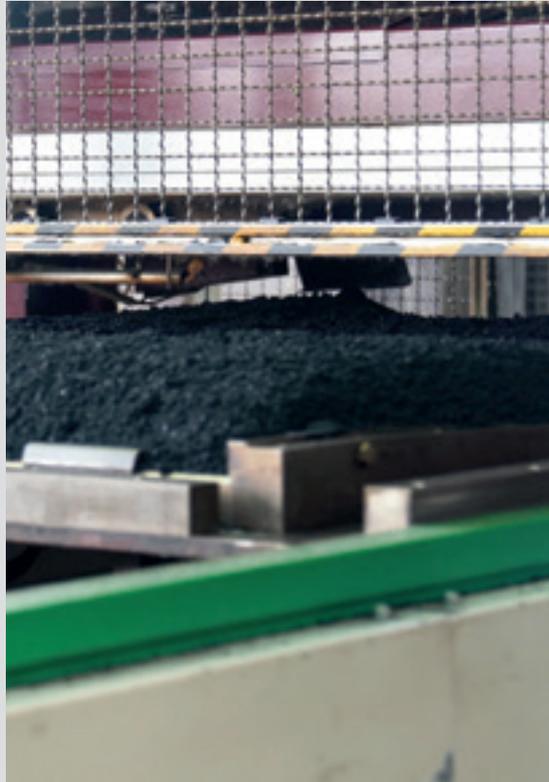
## The specialist for animal house rubber flooring

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For over 50 years, we have been developing and producing high-quality rubber stable floor coverings at our Tittmoning site. Our unique recycling process enables us to use the valuable rubber from used tires and rubber from tire retreading to manufacture new high-quality products. This rubber expertise, combined with our livestock expertise, has made us an international market leader and full-line supplier of stable mats for dairy cattle, calves and bulls. We market our rubber coverings for horse husbandry under the BELMONDO® brand.

All stable mats have one thing in common: they improve animal health and comfort as well as profitability on the farm. Our products stand for high quality „made in Germany“, transparency with regard to ingredients and manufacturing process, our attention to detail and a high degree of individual customization.





**KRAIBURG ELASTIK**  
Date of foundation  
April 8, 1968  
CEO  
Martin Klinger  
Employees  
219  
Sales 2021  
56.2 Mio. Euro



## Our history

- 1968** Foundation of the company
- 1972** Start of the first stable mat production (Press 1)
- 1980** Construction of the stable mat press 9 (production capacity 600,000 m<sup>2</sup>/year)
- 2000** Entry into the new technology of high-pressure waterjet cutting
- 2002** New product range: KURA walkway mats (EuroTier silver medal 2002)
- 2008** New mixing technology for entire stable mat production area
- 2010** New technology for the production of stable mats as endless rolls (LongLine products)
- 2013** BELMONDO® product range - rubber mats for horse keeping - newly developed
- 2015** Major site expansion: 2-story production hall and 3,000 m<sup>2</sup> additional storage space
- 2017** Start-up of press 18 (production capacity 700,000 m<sup>2</sup>/year)
- 2019** Changeover to vegetable oils instead of mineral plasticizers  
First company to be awarded the „Continuously Tested“ seal of approval by the German Agricultural Society (DLG) (testing of the entire manufacturing process and environmental compatibility)
- 2020** Launch with new generation of tread linings to reduce emissions



**Level crossing systems, noise protection systems and polymer sleepers**  
KRAIBURG STRAIL GmbH & Co. KG

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## STRAIL - The Partner of Railways

### Solutions around the track

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Below rails, between rails and around rails – for us, everything revolves around the track. Our products and systems are grouped into three areas, the supporting pillars: STRAIL level crossing systems | STRAILastic track damping systems | STRAILway polymer sleepers

#### **STRAIL - Street meets RAIL.**

We are the world's leading supplier of level crossing systems and look back on more than 90,000 successfully installed level crossings. STRAIL is available for different loads and every application.

#### **STRAILastic - the gentle track!**

Durable sound protection made of fiber-reinforced rubber. Our systems are closer to the noise source than any other - which is why they are lower than other noise barriers.

#### **STRAILway – Build on sleepers!**

Made from secondary raw materials, a service life of more than 50 years and workable on the construction site without special tools and special protective clothing. The advantages of STRAILway!





## STRAIL

**Date of foundation**  
September 1, 2013

**CEO**  
Günther Wagner

**Employees**  
177

**Sales 2021**  
56.7 Mio. Euro

## Our history

- 1968** Foundation of the KRAIBURG rubber plant in Tittmoning
- 1976** First STRAIL press, first installation of STRAIL in Recklinghausen, Germany
- 1989** Inauguration of the self-designed STRAIL production plant
- 1993** New corundum surface for higher slip resistance
- 1997** Introduction of the patented bracing system that prevents crevice formation
- 2003** Foundation of STRAIL FRANCE
- 2010** New product range - STRAILastic sound protection systems
- 2013** Change of name and foundation of KRAIBURG STRAIL GmbH & Co. KG
- 2014** New product range - STRAILway plastic sleepers
- 2016** Site expansion Tittmoning Mayerhofen
- 2018** „mini noise barrier“ - winner of the innovation award
- 2019** Foundation of STRAILastic Australia
- 2020** Relocation of the STRAILway production to Tittmoning Mayerhofen

## EPDM granules for sports- and leisure flooring

GEZOLAN AG

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# GEZOLAN – the specialist for high-quality rubber granules

## Welcome to the colorful world of EPDM granules

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For more than 50 years, GEZOLAN has been the world's leading specialist for innovative and environmentally compatible granule solutions for sports and leisure applications. As a member of the international acting KRAIBURG Group, GEZOLAN earned a worldwide reputation as a pioneer in the manufacture of EPDM granules by using manufacturing processes from in-house developing to produce numerous products of the highest quality. With locations in Switzerland and the USA, GEZOLAN is a reliable partner and supplier to companies specializing in the installation of sports- and leisure flooring and playgrounds.

With the well-known product range GEZOFLEX GEZOLAN offers colored EPDM granules for high-quality plastic floor coverings of various applications and with GEZOFILL EPDM infill granules for artificial turf systems.





**GEZOLAN**  
Date of foundation  
October 11, 1968  
CEO  
Josep Roger  
Employees  
76  
Sales 2021  
30.3 Mio. Euro



## Our history

- 1968** Foundation of GEZOLAN in Zofingen (CH) as a trading company for retreading material and workshop material
- 1971** Opening of own production site for recycling of waste rubber in Dagmersellen (CH)  
Expansion of the trading business through direct sales of rubber stall mats to end customers
- 1972** Production of the first colored GEZOLASTIC EPDM granules and granulation of EPDM skins
- 1977** Relocation of the company headquarters to Dagmersellen and thus unification of administration and production at the current location
- 1988** Concept development for complete in-house production of EPDM granules
- 1989** Establishment of own production plant with patented manufacturing process and compounding process
- 1990** With the start of the in-house production of EPDM granules and the discontinuation of the recycling of old rubber, GEZOLAN has successfully made the transition from a recycling company to a rubber producer.
- 1996** Acquisition of Gummigranulat AG
- 2002** Introduction of GEZOFLEX and GEZOFILL as new brands
- 2003** Expansion to three production lines and investment in new buildings
- 2009** Further investments in infrastructure in Dagmersellen (silos, loading ramp and warehouses)
- 2017** Discontinuation of the trading business with stable mats and henceforth sole focus on EPDM granules for sports and leisure floor coverings
- 2018** Commissioning of GEZOLAN (KRAIBURG), LP in Buford, GA (USA)

**Structural protection, impact protection, acoustic insulation and sports flooring**  
KRAIBURG Relastec GmbH & Co. KG

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## KRAIBURG Relastec

### High-quality products made from recycled rubber

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We supply the international market with ready-to-install products for acoustic and vibration insulation (DAMTEC®), impact protection (EUROFLEX®), structural protection (KRAITEC®), anti-slip mats for securing loads (KARGOTEC®), sports floor coverings and elastic layers (SPORTEC®) as well as elastic flooring systems for horse farms and riding facilities (KOMFORTEX®).

Modern technology and constant product development recommend us as a qualified partner for architects, planning engineers and system providers. With rubber recycling as our central focus, KRAIBURG Relastec GmbH & Co. KG takes in about 85,000 tons of recycled raw materials and turns this into high quality products.

In a long line of rubber recycling companies, KRAIBURG Relastec is one of the most important world-wide. Based firmly on technology that has evolved continuously over the last 40 years, KRAIBURG Relastec uses recycled rubber to manufacture new products for the building industry, playgrounds and sporting facilities, taking an active part in protecting the environment and conserving natural resources.





## RELASTEC

### Date of foundation

April 1, 1991

### CEO

Roland Burreiner

### Employees

240

### Sales 2021

50 Mio. Euro

## Our history

- 1991** Establishment of KRAIBURG RELASTEC GmbH
- 1997** Launch of SPORTEC® product line
- 2000** The cornerstone is laid for the construction of a new manufacturing and warehousing complex
- 2001** The second production plant for EUROFLEX® is established
- 2003** Sales and Marketing move to Tittmoning
- 2005** Yet a third plant for EUROFLEX®
- 2007** A new manufacturing plant for DAMTEC®, Expansion of EUROFLEX® production line, new production facility
- 2008** New SPORTEC® warehouse 1,500 m<sup>2</sup>, expansion of EUROFLEX® capacity by approx. 190,000 m<sup>2</sup>.
- 2010** Expansion of pelletizing capacity to 85,000 tons
- 2012** Construction and completion of new administration building  
Winner of the award "Investor of the year 2012"
- 2013** Rebranding to KRAIBURG Relastec GmbH & Co. KG
- 2017** Construction of a new granulation hall
- 2018** Construction of a new prefabricated hall
- 2020** Construction of a new granulate conveying line

**Thermoplastic Elastomers (TPE)**  
KRAIBURG TPE GmbH & Co. KG

## DISCOVER KRAIBURG TPE

### Solutions with Thermoplastic Elastomers

We are a global manufacturer of custom thermoplastic elastomers and the industry's competence leader in the field of TPE compounds. Our goal is to provide safe, reliable and sustainable products for customer applications.

With more than 680 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. Our established product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design.

KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service.



## KRAIBURG TPE

### Date of foundation

March 1, 2001

### CEO

Oliver Zintner

### Employees

650 weltweit

### Sales 2021

216 Mio. Euro

## Our history

- 1986** Start of TPE production
- 1996** Foundation of KRAIBURG TPE Technology (M) SDN.BHD. in Malaysia
- 1999** Foundation of KRAIBURG TPE Corporation in the USA
- 2001** Foundation of KRAIBURG TPE GmbH & Co. KG in Waldkraiburg
- 2002** Start of TPE production in the USA
- 2004** Foundation of KRAIBURG TPE China Co. Ltd.
- 2006** Foundation of KRAIBURG TPE Private Limited India
- 2008** Foundation of KRAIBURG TPE (Shanghai) Co. Ltd.  
Start of TPE production in Malaysia
- 2015** Foundation of KRAIBURG TPE Mexico S. de R.L. de D.V.  
Expansion of the production site in the USA, move to the new plant
- 2017** Foundation of KRAIBURG TPE KOREA Ltd.

## **Rollers and roller covering**

KRAIBURG WALZENFERTIGUNG GmbH

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# PROFESSIONALS WITH PROFILE

## More than just roller coverings

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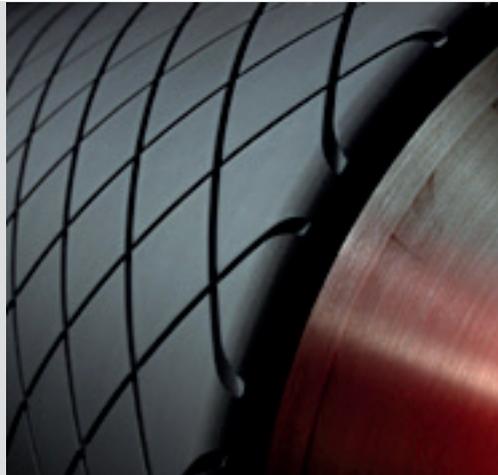
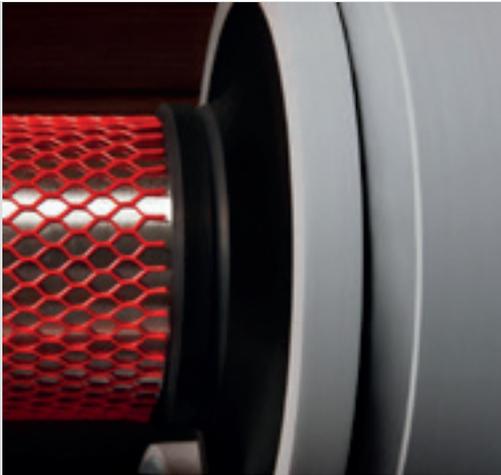
In Austria, KRAIBURG has been manufacturing rubberized rollers for over 50 years at its site in Geretsberg (Upper Austria) for almost all industrial sectors and applications.

The range of services includes rubber coatings of rollers and rolls in all hardness ranges based on all common rubber types, complete rollers, rubberized sleeves, rubber hoses/rubber rings and polyurethane coatings.

With modern production facilities and extensive rubber know-how, the most demanding customized products are realized for customers. One of the very special strengths of KRAIBURG Walzenfertigung GmbH is its ability to cater specifically to the diverse requirements of many industries and applications.

KRAIBURG Walzenfertigung and its customers are partners in many industrial sectors. The high-performance products and services are used in mechanical and plant engineering, the printing and foils industry, the steel and metal industry, the textile and paper industry, the wood and furniture industry, the food and beverage industry and many other sectors of industry.





## KRAIBURG WALZEN

### Date of foundation

January 1, 2002

### CEO

Stefan Mayrhofer

### Employees

50

### Sales 2021

8.6 Mio. Euro



## Our history

- 1970** Start of production as a division of Gummiwerk KRAIBURG Austria
- 1990** Expansion of the roller production by another production hall (grinding shop)
- 2002** Foundation of KRAIBURG Walzenfertigung GmbH
- 2008** Automation of the sandblasting line
- 2014** New office building and enlargement of production and logistics area
- 2015** Commissioning of the extrusion coating line „Covermatic“
- 2020** Commissioning of the fully automatic „KOMBI“ rollers machining center
- 2021** New logistics hall
- 2022** Technology expansion polyurethane molding

**Acoustic and vibration isolation for construction, rail traffic & industry,  
Molded parts from PUR-integral foam**  
KRAIBURG PuraSys GmbH & Co. KG

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## YOUNGEST MEMBER OF THE KRAIBURG FAMILY

### Development, production and distribution of polyurethane products

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In 2015, PuraSys becomes part of the KRAIBURG family. Since then, the transformation from an owner-managed production company to a medium-sized industrial enterprise has been taking place. Around 50 new jobs have been created, investments have been made in necessary infrastructure and machinery, and many processes and procedures have been adapted to the new circumstances.

However, PuraSys is not only the latest addition to KRAIBURG, but also differs from the other divisions in terms of its product portfolio and the materials used. Diepholz does not process products made of rubber or thermoplastic elastomers, but polyurethane. From this, PuraSys develops and manufactures integral foam molded parts for a wide range of applications as well as products for sound and vibration insulation for the construction and rail sectors as well as various branches of industry worldwide.





## KRAIBURG PURASYS

Date of foundation  
1984, Acquisition 2015

CEO  
Roland Ritter

Employees  
130

Sales 2021  
18.7 Mio. Euro

## Our history

- 1984** Company founded, at that time still as Schaffer PurFormTechnik GmbH
- 2015** Acquisition by KRAIBURG and foundation of KRAIBURG PuraSys GmbH & Co. KG  
The number of employees exceeds 100 for the first time  
The first railroad project abroad is realized in Iran  
Registration of the brand names PuraSys Vibrafoam and PuraSys Vibradyn
- 2016** Production capacity for Vibrafoam & Vibradyn doubled by additional plant
- 2018** Export of PuraSys products to over 30 countries
- 2020** Investment in new, larger raw material tanks and new aeration system  
Reorganization of structures and introduction of a CRM
- 2021** Standardization of the bidding process and initiation of the certification process in the field of construction  
Strongest year to date with sales of over EUR 18 million
- 2022** Capacity expansion and increase in safety standards through new tanks  
Start of rebuilding work in the laboratory, application technology, quality assurance and quality management

# THE KRAIBURG FAMILY

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For all its internationality, still a family business

## The Westhoff family

### I. GENERATION



Dr. Horst Westhoff  
(† 1975)



Dr. Ursula Westhoff  
(† 2009)

### II. GENERATION



Ralph Uwe Westhoff

### III. GENERATION



Maximilian H.  
Westhoff



Marc A.  
Westhoff

The KRAIBURG Group has always been a family-run company - and will remain so in the future. Our corporate culture, which includes flat hierarchies and transparent and fast communication, enables our employees to help shape the company in a dynamic, sustainable and customer-oriented way.

The shareholder families attach great importance to

- Quality and reliability towards the clientele
- Appreciation and loyalty to their employees.

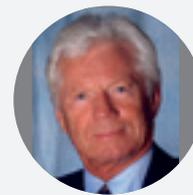
### The Schmidt family



Friedrich Schmidt  
(† 1966)



Peter Schmidt  
(† 2017)



Fritz A. Schmidt



Michaela  
Schmidt-Hufnagl



Christiane  
Schmidt



Daniela  
Schmidt-Kuttner



Fritz M.  
Schmidt  
(† 2019)



Sabine  
Geigenberger

# PEOPLE AT KRAIBURG

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## Social commitment and togetherness

The foundation of a successful company - that has always been the motto of the shareholder families - are the employees. Shortly after the company was founded, the focus went beyond job security. After all, living space and are just as important for employees in the long term as a secure job and good pay.

Based on this entrepreneurial conviction, Friedrich Schmidt initiated as early as 1948 the founding of a sports club called „Verein für Leibesübungen Kraiburg-Hart“ and the as well as the „Gemeinnützige Wohnungsbaugenossenschaft“ (non-profit housing cooperative) and thus also shaped the development of the community beyond its corporate boundaries. To this day, KRAIBURG continues to fulfill its social responsibility towards its employees in a special way.

This is reflected in a wide range of benefits above and beyond the standard pay scale and many extras such as summer parties, end-of-year celebrations, company outings and sporting events - to name but a few - where the employees' relatives are also included and thus become part of the KRAIBURG family.

Great attention is also paid to maintaining the health of all employees. This is ensured by a health management system that not only takes physical aspects into account, but also offers assistance when employees are in emotional distress.

The long tenures of the company show that KRAIBURG remains a special employer to this day.















# OUR VALUES

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## This is what KRAIBURG stands for

KRAIBURG is a family-owned, globally active, tradition-conscious group of companies. We are a strong, reliable employer and business partner. Our primary goal is to secure existence as a family-owned company.

### **Our values**

1. Financial independence and profitability secure our existence.
2. Powerful, flexible and largely independent divisions are responsible for the respective product, market, customer base and operating results.
3. We ensure the highest level of performance for our clientele and work consistently in a market- and customer-oriented manner. In this way, we make our business partners sustainably successful and satisfied.
4. As a company, we take on social and environmental responsibility and thus contribute to improving our daily lives.
5. We ensure that no products are developed, manufactured and distributed at KRAIBURG that are knowingly made to harm people.
6. We develop, promote and challenge our employees according to their strengths. The satisfaction of our employees is both an incentive and an obligation for us.
7. We stand for diversity and equal opportunities.
8. We are committed to discussing the matter in hand in order to find the best solution for our business partners and the company. Our cooperation is characterized by respectful and appreciative with each other characterizes our cooperation.
9. We focus on the essentials through clear goals and take responsibility for results.
10. We keep rules and our promises and are reliable. Mutual trust is the basis of our corporate culture.
11. We address errors openly in order to learn from them. Openness creates transparency and enables changes.





**Gummiwerk KRAIBURG GmbH & Co. KG**  
Waldkraiburg (DE)



**KRAIBURG PuraSys GmbH & Co. KG**  
Diepholz (DE)



**KRAIBURG Relastec GmbH & Co. KG**  
Salzwedel (DE)



**KRAIBURG Rubber (Suzhou) Co., Ltd**  
Suzhou (CN)



**KRAIBURG AUSTRIA GmbH & Co. KG**  
**KRAIBURG Walzenfertigung GmbH**  
Geretsberg (AT)



**GEZOLAN (KRAIBURG), LP**  
Buford, GA (USA)



**KRAIBURG TPE GmbH & Co. KG**  
Waldkraiburg (DE)



**KRAIBURG TPE Corporation**  
Buford, GA (USA)



**KRAIBURG TPE TECHNOLOGY (M) SDN.BHD.**  
Kuala Lumpur (MY)



**KRAIBURG Relastec GmbH & Co. KG**  
Tittmoning (DE)



**GEZOLAN AG**  
Dagmersellen (CH)



**Gummiwerk KRAIBURG Elastik GmbH & Co. KG**  
**KRAIBURG STRAIL GmbH & Co. KG**  
Tittmoning (DE)



The story continues.